

Independent Citizens Referendum Oversight Committee

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Pinellas Education Foundation

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The referendum website is www.pcsb.org/referendum

Executive Summary

On Nov. 2, 2004, the citizens of Pinellas County voted to increase the ad valorem millage one-half mill for necessary operating expenses including funds to recruit and retain quality teachers, enhance reading programs, supplement music and art classes, and provide up-to-date supplementary instructional resources and technology covering the period from July 1, 2005 – June 30, 2009. On January 29, 2008, November 6, 2012, November 8, 2016 and again on November 3, 2020 the citizens of Pinellas County approved the continuation of the Ad Valorem Tax Referendum.

The School Board established specific target areas for the expenditure of these funds and a process for allocating the referendum dollars, outlining clear parameters for both monitoring and reporting expenditures to the public. An oversight committee of seven community members was formed to meet the requirements of the ballot language. The committee's purpose is to monitor the expenditure of referendum dollars. The committee, known as The Independent Citizens Referendum Oversight Committee (ICROC), functions as an advisory body to the school board. The committee reviews quarterly expenditure reports that detail the items purchased by the specific program areas of teacher compensation, reading, visual arts, performing arts and technology. In addition, narratives are examined that further specify the use of the funds in each of the program areas and the schools benefiting from the expenditure of these funds.

The additional funding provided by the referendum is intended to enhance program initiatives, update equipment and update classroom materials that will enrich student learning. These funds will not be used as replacement dollars for existing department budgets.

Due to the support of Pinellas County taxpayers through approval of the referendum, the school system was able to allocate approximately \$38.1 million in the 2020-2021 school year to focus on retaining and recruiting great teachers and approximately \$9.5 million on supports for the arts, reading and technology. Referendum provided \$5,231 annually to each teacher's salary. Pinellas County Schools has expended the tax referendum money by increasing teacher pay, supplementing reading programs, enhancing music and art class materials, and by providing up-to-date materials, textbooks and technology services.

Visual Arts Department

Referendum funds supported K-12 Visual Arts programs in the district through the pandemic by providing needed art supplies, materials, personal art kits for at-home learning, furniture, art room equipment, technology equipment, field trips to art museums and centers, student summer camps, professional development trainings and curriculum support. All elementary, middle and high school visual arts programs received art budget assistance (discretionary) funds at the beginning of the 2020-2021 school year to purchase quality student art supplies, materials and art kits for students learning remotely. In addition to funds for purchasing books supporting the visual arts curriculum and literacy, class sets of *Scholastic Art* magazines along with online resources, were provided to all elementary, middle and high school art classrooms.

Specifically, 21 schools received art classroom equipment and/or furniture. Six schools received color laser or inkjet large format printers, 19 schools received 3D printers, 25 MacBook Pro laptops were purchased for art teachers, and 136 art teachers received funding for replacement toner cartridges for classroom printers. Forty-nine art teachers received document cameras to

aid in virtual instruction. Three elementary schools received a total of 77 iPads and a charging cart as replacement equipment. Five high schools received a visual arts Digital Arts Lab. Ten high schools received 20-unit iPad labs for 3D Visual Arts classes. Seven middle school visual arts classrooms received 40-unit iPad labs. Fifteen elementary school art classrooms received 30-unit iPad labs.

Summer enrichment experiences, through visual arts camps, were provided to students in all levels. Referendum funding allowed for four digital art, nine traditional art media, and nine virtual art camps (one-week sessions in June and July) that were held for 373 students in grades 4-11. This funding helped provide traditional art supplies for 120 take-home “art kits” for students in need while participating in virtual art camps. Thirty-two certified visual arts teachers provided direct instruction in drawing, painting, printmaking, sculpture and mixed media. Twelve visual arts teachers provided instruction for making digital drawings and paintings, taking digital photographs, making sequential art, producing storyboards as well as producing stop-motion animation movies. The Traveling Art Mobiles did not circulate because of COVID-19 safety measures and restrictions, however, referendum funding provided 24 field trips for 633 students to local Art museums and galleries and two virtual field trips for 285 students while they remained in their classrooms at school. Eighteen visual arts teachers virtually participated in the annual Florida Art Education Association professional development conference and five virtually participated in the National Art Education Association annual conference.

Other professional development opportunities included 16 high school visual arts teachers attending the Advanced Placement Art Summer Institute (APSI) virtual training and 27 visual arts teacher trainings were conducted over the year, many of them virtually, totaling over 140 hours. Two Visual Arts Technology Integration Coordinators and one Computer Support Analyst provided support and services for 155 visual arts teachers and their students to utilize technology tools and creation software in the delivery of visual arts curriculum, instruction and artwork production. For a more detailed report including expenditures, see pages 7-11.

Performing Arts Department

Referendum funds supported elementary schools by providing elementary music classrooms with additional instruments, equipment and supplies based on specific needs and requests. These requests included Orff Instruments, World Drumming instruments, sound equipment, and large purchases such as choral risers. Referendum funds were also used to support the Pinellas County Music Cadre, an initiative to support new Pinellas teachers, as well as support elementary trainings for all teachers.

Referendum funds continue to support secondary schools by providing funding for assessment fees. Two high schools were able to complete orders for band uniforms and all high school band programs received funding to offset the costs for auxiliary staff members. Funds were also allocated to secondary classrooms for music, supplies, equipment, accompanists, and other support based on specific needs and requests. Additional repair funds were allocated, and supplies purchased to ensure that instruments would be in good working condition to minimize sharing of instruments. The secondary choral programs were also supported by providing partial funding for choral programs at Morgan Fitzgerald Middle School, Safety Harbor Middle School and Northeast High School. Referendum funds were also used to support guitar programs in middle and high schools. In partnership with The Florida Orchestra, referendum funds were allocated to support the innovative and well-received Florida Teaching Artist Program. These teaching partners continued to support schools virtually and in person.

Referendum funds support the performing arts programs countywide by providing funding to continue the initiative to rebuild strings programs. Instrumental programs at all levels were reimbursed for rental fees waived for students on free and reduced lunch. Funds dedicated to performing arts technology were critically important when the pandemic highlighted the need for high quality technology to support online education. To date, more than 100 teachers have participated in extensive Technology Institute for Music Education Certification (TI:ME) training and fourteen schools received funds to use the innovative on-line Music First program. Pinellas County Schools continues to partner with community arts organizations to bring artists into schools and to provide virtual and in-person field trips to extend classroom learning. Forty-nine teachers attended Florida Music Educators Association (FMEA) virtual professional development training. Referendum funded staff members provided critically important support for teachers as they worked in simultaneous learning and the production of virtual performing arts events. For a more detailed report including expenditures, see pages 12-17.

Academic Computing Technology Department

The long-term goal for the use of the technology referendum is to provide every classroom and teacher with interactive technologies for curriculum delivery. These tools engage students with interactive lessons and digital content. Over the course of the referendum, we have been able to provide every classroom with SMART Boards or Epson interactive projectors. During 2020-2021, 263 Epson interactive projectors or SMART Boards were installed at 40 schools across the district. Most of these were installed in newly built or refurbished classrooms. Teachers are encouraged to participate in professional development to learn how to use the hardware and software, share lessons and receive feedback from others. The guiding principles of the technology referendum interactive project drive the plan. First, the project must address student achievement. Second, it must involve teacher training in using the newly installed interactive technology and referendum funded software. Third, the project provides on-going support for the teaching and learning process.

The Instructional Technology Coordinators (ITCs) are responsible for the creation and delivery of the training for teachers. Coming into the 2020-2021 school year teachers were asked to accommodate online students. In some cases, teachers were teaching only online students in one period, but in other cases they were asked to simultaneously teach online and face to face students. In either case, this was a very new experience and teachers needed a lot of guidance and support to deliver instruction in these new formats. The ITCs supported teachers directly through virtual and face to face sessions. They also supported the Content Specialists and Instructional Staff Developers who work with teachers. This vital referendum supported investment in human capital was a critical factor in the district's success in delivering instructional continuity during the pandemic.

During the 2020-2021 school year the Digital Learning team continued and expanded CTIP (Computer Technology Integration Project). CTIP was originally designed to place additional student laptops and laptop carts in classrooms and provide intensive professional development for teachers. However, with the advent of the district's PCS Connects one to one device initiative, the CTIP professional development content was expanded into the creation of a 12-hour professional development sequence appropriate for all teachers in the district. The PCS Connects TIP content was delivered over the summer in sets of four three-hour modules. During the summer over 1,800 course completions occurred. These sessions were led by the Digital Learning department and the five-referendum funded Instructional Technology Coordinators.

Additional technology referendum projects include the purchase of curriculum software, such as Canvas, Safari Montage, Nearpod, Power BI, Power Virtual Agent, SeeSaw, and NetSupport. These applications are interactive and assist teachers in building dynamic, engaging lesson plans that work well with interactive technology. For a more detailed report including expenditures, see pages 18-21.

Elementary Reading and Language Arts

The Elementary Reading Referendum funds continued to enhance literacy instruction in all 78 elementary schools as well as exceptional education schools. Teachers in all grade levels received a wide variety of reading materials including literary and informational books, multiple copies of texts for students to mark on, as well as leveled books to support differentiated instruction. Schools also received texts aligned to content areas such as science texts aligned to hands-on inquiry projects as well as physical education. These texts were hand selected by the content area specialists to enhance literacy and content knowledge.

Referendum funds were allocated to support a range of readers but were especially targeted toward our youngest readers. Kindergarten, first, and second-grade teachers received Fun with Phonics materials including decodable books designed for students to transfer and practice the phonics skills they learned. Schools also received materials to support the ongoing implementation of the Leveled Literacy Intervention (LLI) program targeted for grades K, 1, and 2.

In addition to these materials, each school received funds to purchase literacy materials based on student enrollment and the individual needs of the school. Referendum dollars also provided all students access to thousands of digital books through the MyOn platform. Referendum funds supported professional development for teachers in all grade levels. Literacy coaches and a teacher from various elementary schools attended a virtual Florida Standards Summer Institute training led by Dr. Roy Peter Clark of the Poynter Institute.

In addition, Pinellas County Schools entered into a partnership with the University of Florida Lastinger Center (UFLC) to conceptualize, design, implement, and evaluate a far-reaching effort to position the school system as a national leader in research-based literacy professional development for teachers, instructional coaches, and administrators. UFLC will provide embedded coaching support as they work with our literacy coaches, teachers, and administrators across the next several years. For a more detailed report including expenditures, see pages 22-24.

Secondary Reading Department

The Secondary Reading Referendum funds continue to support teachers and students with materials, resources and professional development that align to the Benchmarks for Excellent Student Thinking (B.E.S.T). All middle schools, high schools, and exceptional centers received referendum funds, based on school-size, for addressing the literacy needs of the school per their School Improvement Plan.

The referendum enabled Student Literacy Teams across Pinellas to virtually gather for a day of learning from authors and media broadcasting professionals and planning for literacy initiatives at their respective schools. Literacy coaches and instructional staff developers were able to

receive funding to create blended learning curriculum to support classroom teachers in a year with blended learning. Additionally, reading classrooms received instructional software, engaging grade-level fiction and non-fiction texts, class sets of novels, and classroom magazines that supplement their core curriculum.

Secondary media centers also received funds for circulation upgrades and additional electronic book titles. Other areas of focus have been providing embedded professional development for teachers and just-in-time digital curriculum for our reading and content area teachers. Staff developers funded by the referendum helped keep students immersed in standards-based digital lessons. Funds continue to support teachers needing to complete the Reading Endorsement. Thanks to the Secondary Reading Referendum Funds, Pinellas County students are not only better equipped for success with the Florida Standards and assessments, but also for being on track for graduating college and career ready. For a more detailed report including expenditures, see pages 25-28.

REFERENDUM
Analysis of 2020/21 Budget

Proj #	(1) Encumbrance from 6/30/20	(2) Balance from 6/30/20	(3) Total CF from 6/30/20 (1) + (2)	(4) 2020/2021 New Funds Allocation	(5) Allocation Unallocated	(6) Allocation to Media	(7) Allocation to Reading Endorsement	(8) 2020/2021 Adj New Funds Allocation (4) + (5) + (6) + (7)	(9) Anticipated 2020/2021 Budget (3) + (8)	(10) TERMS 2020/2021 Budget	(11) Difference (9) + (10) - (11)
Salaries/Benefits	2660	0.00	1,972,030.61	38,091,319.00				38,091,319.00	40,141,985.61	40,141,985.61	-
Programs											
Art	2310	178,717.64	232,313.99	411,031.63	1,904,566.00			1,904,566.00	2,315,597.63	2,315,597.63	-
Music	2320	792,966.11	376,021.78	1,168,987.89	1,904,566.00			1,904,566.00	3,073,553.89	3,073,553.89	-
Technology	2330	597,925.32	90,067.73	687,993.05	1,904,566.00			1,904,566.00	2,592,559.05	2,592,559.05	-
Elementary Reading	2341	63,685.83	131,199.10	194,884.93	1,904,566.00	(200,000.00)		1,704,566.00	1,899,450.93	1,899,450.93	-
Secondary Reading	2342	263,923.97	410,051.28	673,975.25	1,904,566.00	(200,000.00)		1,704,566.00	2,378,541.25	2,378,541.25	-
Library Media	2343	1,235.91	41.13	1,277.04	0.00	400,000.00		-400,000.00	401,277.04	401,277.04	-
		\$1,898,454.78	\$1,239,695.01	\$3,138,149.79	\$9,522,830.00	\$0.00	\$0.00	\$9,522,830.00	\$12,660,979.79	\$12,660,979.79	-
Unallocated	2350	0.00	156,276.50	156,276.50	0.00			0.00	175,935.50	175,935.50	-
Total Programs & Unallocated		\$1,898,454.78	\$1,395,971.51	\$3,294,426.29	\$9,522,830.00	\$0.00	\$0.00	\$9,522,830.00	\$12,836,915.29	\$12,836,915.29	-
Grand Total		\$1,898,454.78	\$3,368,002.12	\$5,266,456.90	\$47,614,149.00	\$0.00	\$0.00	\$47,614,149.00	\$52,978,900.90	\$52,978,900.90	-

**REFERENDUM
OVERVIEW OF REVENUES AND EXPENDITURES BY INDIVIDUAL OBJECT
JULY 1, 2020 THRU JUNE 30, 2021**

VISUAL ARTS						
		Object			Committed/	
SALARY		Code:	Budget	Expended	Encumbered	Budget Balance
2310	CLASSROOM TEACHERS	0120	61,259.07	60,059.07	-	1,200.00
2310	OTHER CERTIFIED INSTR. PERS.	0130	234,042.30	204,619.07	-	29,423.23
2310	SUBSTITUTE TEACHERS	0140	1,230.00	375.00	-	855.00
2310	OTHER SUPPORT PERSONNEL	0160	41,193.12	41,193.12	-	-
TOTAL SALARY:			337,724.49	306,246.26	-	31,478.23
		Object			Committed/	
BENEFIT		Code:	Budget	Expended	Encumbered	Budget Balance
2310	RETIREMENT	0210	25,718.08	21,518.79	-	4,199.29
2310	SOCIAL SECURITY (FICA)	0220	20,799.52	18,491.25	-	2,308.27
2310	SOCIAL SECURITY-MEDICARE	0221	4,876.43	4,330.00	-	546.43
2310	CAFETERIA PLAN	0231	38,876.12	24,706.04	-	14,170.08
2310	LIFE INSURANCE	0232	275.10	262.53	-	12.57
2310	WORKER'S COMPENSATION	0240	2,267.48	2,267.48	-	-
TOTAL BENEFIT:			92,812.73	71,576.09	-	21,236.64
		Object			Committed/	
PURCHASED SERVICES		Code:	Budget	Expended	Encumbered	Budget Balance
2310	PROFESSIONAL AND TECH. SRV.	0310	3,132.50	3,132.50	-	-
2310	TRAVEL IN COUNTY	0331	1,879.12	1,879.12	-	-
2310	TRAVEL OUT OF COUNTY	0332	2,427.32	-	2,427.32	-
2310	REGISTRATION	0333	30,202.00	19,847.00	2,160.00	8,195.00
2310	REPAIRS AND MAINTENANCE	0350	7,365.00	7,365.00	-	-
2310	TECH-RELATED REPAIRS & MAINTEN	0359	36,209.85	35,553.00	49.00	607.85
2310	TECH-RELATED RENTALS	0369	137,251.90	137,251.80	-	0.10
2310	OTHER PURCHASED SERVICES	0390	25,743.11	16,379.00	3,400.00	5,964.11
TOTAL PURCHASED SERVICES:			244,210.80	221,407.42	8,036.32	14,767.06
		Object			Committed/	
MATERIAL & SUPPLIES		Code:	Budget	Expended	Encumbered	Budget Balance
2310	SUPPLIES	0510	654,437.52	591,871.40	5,093.60	57,472.52
2310	COPY/PRINT CHARGEBACKS	0511	424.84	424.84	-	-
2310	TECHNOLOGY RELATED SUPPLIES	0519	57,581.57	56,081.58	1,499.99	-
TOTAL MATERIALS & SUPPLIES:			712,443.93	648,377.82	6,593.59	57,472.52
		Object			Committed/	
CAPITAL OUTLAY		Code:	Budget	Expended	Encumbered	Budget Balance
2310	NON CAP. CLASSRM REF. BOOKS	0612	28,684.82	28,275.34	409.48	-
2310	NON-CAPITALIZED AV MAT.	0622	505.02	505.02	-	-
2310	CAP. FURN., FIXTUR. AND EQUIP.	0641	23,988.54	12,413.06	11,575.48	-
2310	NON-CAP. FURN., FIX. & EQUIP	0642	79,246.45	61,711.03	17,125.89	409.53
2310	CAPITALIZED COMPUTER HARDWARE	0643	327,389.00	327,389.00	-	-
2310	NON-CAPITALIZED COMPUTER HARDW	0644	312,884.45	297,860.32	15,023.99	0.14
2310	TECH-RELATED CAPITALIZE FF&E	0648	71,398.30	71,398.30	-	-
2310	PROVISION FOR EQUIP. REPLACE	0649	56,352.90	56,352.90	-	-
2310	NON-CAPITALIZED SOFTWARE	0692	20,105.00	20,104.52	-	0.48
2310	DUES AND FEES	0730	164.00	164.00	-	-
TOTAL CAPITAL OUTLAY:			920,718.48	876,173.49	44,134.84	410.15
		Object			Committed/	
MISCELLANEOUS		Code:	Budget	Expended	Encumbered	Budget Balance
2310	MISCELLANEOUS	0790	7,687.20	6,615.20	1,072.00	-
TOTAL MISCELLANEOUS:			7,687.20	6,615.20	1,072.00	-
TOTAL VISUAL ARTS (2310):			2,315,597.63	2,130,396.28	59,836.75	125,364.60

Digital Arts Labs Funding

5 high schools received a new iMac desktop or MacBook laptop lab:

Clearwater HS	East Lake HS	St. Petersburg HS
Countryside HS	Gibbs HS	

10 high schools received a new 20-unit iPad Lab:

Clearwater HS	Lakewood HS	St. Petersburg HS
Countryside HS	Largo HS	Tarpon Springs HS
Hollins HS	Northeast HS	
Dunedin HS	Seminole HS	

7 middle schools received a new 40-unit iPad lab:

Bay Point MS	Safety Harbor MS	Thurgood Marshall Fund. MS
Carwise MS	Sanderlin MS	
Clearwater Fund. MS	Tarpon Springs MS	

15 elementary schools received a new 30-unit iPad lab:

Anona ES	Kings Highway ES	Plumb ES
Bay Vista Fund. ES	Lakeview Fund. ES	San Jose ES
Cypress Woods ES	Leila Davis ES	Skycrest ES
Gulf Beaches ES	Mt. Vernon ES	Sutherland ES
High Point ES	New Heights ES	Tarpon Springs Fund. ES.

Art Field Trips and Art Partnership Funding

Due to the impact of the pandemic and district safety guidelines, field trip numbers were significantly lower. Funding was provided for 633 students to attend 24 field trips to local art museums, centers and galleries. Funding was also provided for 285 students to participate in virtual fieldtrips from their own classrooms provided by art partners. The two Traveling Art Mobiles did not circulate due to COVID-19 restrictions.

Summer Student Workshops

Thirty-two visual art teachers held nine traditional, four digital media, and nine virtual art camps for 373 district students in grades 4-11 at specialized one-week sessions in June/July at thirteen schools. The students participated in learning and making digital and traditional drawings and paintings, printmaking, sculpture, ceramics, and fiber arts. They also participated in taking digital photographs, making sequential art, producing storyboards and creating stop-motion animation movies. Referendum funding also made it possible to provide art supplies for 120 take-home "art kits" for virtual students in need.

Art Teacher Projects

The following 16 schools were funded for Art Teacher Curriculum Projects:

Cross Bayou ES	Westgate ES	Clearwater HS
Curtis Fund. ES	Bay Point MS	Gibbs HS
Elisa Nelson ES	Carwise MS	Largo HS
Ridgecrest ES	Clearwater Fund. MS	Palm Harbor Univ. HS.
Safety Harbor ES	Palm Harbor MS	
Seminole ES	Boca Ciega HS	

Art Teacher Training and Curriculum Support

16 visual arts high school teachers completed the Summer Advanced Placement Studio Art training in partnership with USF-St. Petersburg and Boca Ciega High School.

18 visual arts teachers from all levels attended the Florida Art Education Association's annual professional state conference virtually with four PCS art teachers presenting sessions.

5 visual arts teachers from all levels attended the National Art Education Association's annual professional conference virtually.

All K-12 visual arts teachers were provided access to The Art of Education PRO Learning platform for specific professional development needs.

27 Visual Arts teacher training sessions were held totaling over 190 hours of district professional development for the following components:

- APSI Art Studio for High School Teachers – 4 teachers
- Teaching Students with Disabilities – 30 teachers
- Artsonia For Art Teachers – 14 teachers
- Elementary Art 3D/Sculpture Techniques – 7 teachers
- Making Stop Motion & Live Action Films in Art – 4 teachers
- Visual Arts Curriculum Planning – 78 teachers
- Secondary Art 3D/Sculpture Techniques – 12 teachers
- The Art of Education PRO Learning for K-12 Art – 26 teachers
- 3D Printers in Art Follow-Up Training – 14 teachers
- Canvas for K-12 Art Instruction – 50 teachers
- FAEA K-12 Art Instruction PLC – 21 teachers
- iPad Art Lab Orientation for Art Teachers – 15 teachers
- SmART Teacher Training 2020 – 22 teachers
- Visual Arts Elementary Student Exhibitions – 18 teachers
- Visual Arts Middle School Student Exhibitions – 9 teachers
- Visual Arts High School Student Exhibitions – 8 teachers
- FAEA Virtual Conference Day 1 and 2 – 18 teachers
- Explicit Art Instruction – 30 teachers
- Creating Nearpod Lessons for K-5 Art – 21 teachers
- 3D Printer Follow up: Working with Students – 14 teachers
- NAEA Virtual Conference Training Day 1 and 2 – 7 teachers
- Virtual Art Summer Camps Teacher Planning PLC – 7 teachers
- Traditional Visual Arts Summer Camp Teacher Planning PLC – 30 teachers
- Digital Art Summer Camps Teacher Planning PLC – 6 teachers
- Adobe Industry Certification Training – 4 teachers

Two Visual Arts Technology Integration Coordinators

Worked with, coached, and trained elementary, middle and high school visual arts teachers using Digital Arts Labs with students. Developed and conducted multiple trainings for art teachers to integrate existing and new technology tools and software into their curriculum. Worked with art teachers on integrating technology for improved instruction and curriculum delivery. Provided support and training for 19 elementary 3-D printer pilot teachers. Provided additional support and training for new and struggling art teachers. Provided tech support to art teachers and students in Digital Arts Labs. Provided support for teachers working virtually, using Canvas and Teams applications. Maintained and updated Visual Arts Database used for art

project lesson plans, student art show entries, adjudications, requests and field trip management. Maintained and updated Visual Arts Teachers (VAT) Notebook in OneNote. Maintained, updated and expanded the Pinellas County Schools Visual Arts website. Invited students and managed twenty-two Summer Art Camps for 373 students. Assisted in preparing artwork for exhibitions. Created and maintained district art exhibitions and slide shows of accepted student work in the PCS Student Virtual Art Gallery on the PCS Visual Arts Department website. Assisted in coordinating and co-hosting virtual art show awards ceremonies. Organized and oversaw the Pinellas County Kid's Tag Art Program.

One Senior User Support Technician

Maintained and updated Digital Arts Labs (student computers and iPads) in visual arts classrooms. Maintained an inventory of all laptops and iPads for the department. Managed art teacher devices and Digital Art Lab devices via Airwatch MDM (Mobile Device Manager). Troubleshoot and resolved tech issues for art teachers including computers, iPads, printers, projectors, doc cams, interactive boards, and audio devices. Repaired computer and iPad hardware issues (batteries, screens) and/or coordinated repair work with PCS Tech Help or outside vendor. Managed the Tech Help system for the "Visual Arts Team" by communicating with teachers and techs and opening/closing tech tickets. Unpackaged, tagged, submitted paperwork to Property Records, delivered and set up art teacher and student assigned computers and iPads. Installed general applications and art software on art teacher and student computers. Reconnected computers and iPads to wireless network and computers to art classroom printers and school's copier/printer. Reimaged art teacher and student computers (wipe HD & reinstall macOS). Installed additional RAM in older computers. Assisted Performing Arts Department with tech issues/equipment deployment when needed

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MUSIC (PERFORMING ARTS)						
SALARY		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2320	CLASSROOM TEACHERS	0120	528,626.46	488,090.87	-	40,535.59
2320	OTHER CERTIFIED INSTR. PERS.	0130	154,595.34	154,595.34	-	-
2320	SUBSTITUTE TEACHERS	0140	4,720.00	4,370.00	-	350.00
TOTAL SALARY:			687,941.80	647,056.21	-	40,885.59
BENEFIT		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2320	RETIREMENT	0210	67,234.59	55,910.83	-	11,323.76
2320	SOCIAL SECURITY (FICA)	0220	40,571.26	35,531.47	-	5,039.79
2320	SOCIAL SECURITY-MEDICARE	0221	9,857.84	8,821.66	-	1,036.18
2320	CAFETERIA PLAN	0231	110,505.47	77,076.99	-	33,428.48
2320	LIFE INSURANCE	0232	864.52	820.98	-	43.54
2320	WORKER'S COMPENSATION	0240	4,705.02	4,664.25	-	40.77
2320	OTHER EMPLOYEE BENEFITS	0290	403.74	403.74	-	-
TOTAL BENEFIT:			234,142.44	183,229.92	-	50,912.52
PURCHASED SERVICES		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2320	PROFESSIONAL AND TECH. SVC.	0310	16,200.00	16,200.00	-	-
2320	TECH-RELATED PROF & TECH SVCS	0319	-	-	-	-
2320	TRAVEL IN COUNTY	0331	45.85	23.58	-	22.27
2320	TRAVEL OUT OF COUNTY	0332	-	-	-	-
2320	REGISTRATION	0333	6,025.00	6,025.00	-	-
2320	REPAIRS AND MAINTENANCE	0350	206,345.23	105,639.31	94,705.75	6,000.17
2320	TECH-RELATED REPAIRS & MAINTEN	0359	23,070.00	23,070.00	-	-
2320	RENTALS	0360	-	-	-	-
2320	TECH-RELATED RENTALS	0369	72,818.20	72,584.28	-	233.92
2320	OTHER PURCHASED SERVICES	0390	192,990.52	154,073.36	29,456.76	9,460.40
2320	OTHER TECH RELATED PURCH SVCS	0399	-	-	-	-
TOTAL PURCHASED SERVICES:			517,494.80	377,615.53	124,162.51	15,716.76
MATERIAL & SUPPLIES		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2320	SUPPLIES	0510	797,115.53	191,521.89	91,387.55	514,206.09
2320	COPY/PRINT CHARGEBACKS	0511	66.48	66.48	-	-
2320	TECHNOLOGY RELATED SUPPLIES	0519	20,678.21	20,678.21	-	-
2320	OTHER MATERIALS AND SUPP.	0590	228.30	-	-	228.30
TOTAL MATERIALS & SUPPLIES:			818,088.52	212,266.58	91,387.55	514,434.39
CAPITAL OUTLAY		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2320	LIBRARY BOOKS	0610	942.90	942.90	-	-
2320	ONLINE RESOURCE INFORMATION	0611	322.40	322.40	-	-
2320	NON CAP. CLASSRM REF. BOOKS	0612	5,544.01	4,063.26	1,479.60	1.15
2320	AUDIOVISUAL MATERIAL	0620	450.00	450.00	-	-
2320	NON-CAPITALIZED AV MAT.	0622	19.97	19.89	-	0.08
2320	CAP. FURN., FIXTUR. AND EQUIP.	0641	102,598.47	88,178.47	13,760.00	660.00
2320	NON-CAP. FURN., FIX. & EQUIP	0642	227,903.92	186,669.86	34,654.55	6,579.51
2320	CAPITALIZED COMPUTER HARDWARE	0643	141,870.00	141,870.00	-	-
2320	NON-CAPITALIZED COMPUTER HARDW	0644	104,973.34	80,814.73	23,583.71	574.90
2320	TECH-RELATED CAPITALIZE FF&E	0648	12,192.14	7,421.04	-	4,771.10
2320	PROVISION FOR EQUIP. REPLACE	0649	31,547.67	28,761.70	2,775.00	10.97
2320	REMODELING AND RENOVATION	0680	184,762.50	184,762.50	-	-
2320	NON-CAPITALIZED SOFTWARE	0692	5.00	5.00	-	-
TOTAL CAPITAL OUTLAY:			813,132.32	724,281.75	76,252.86	12,597.71
MISCELLANEOUS		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2320	DUES AND FEES	0730	2,459.88	2,257.88	-	202.00
2320	MISCELLANEOUS	0790	178.15	178.15	-	-
2320	MISC TECH RELATED TECHNOLOGY	0799	115.98	115.98	-	-
TOTAL MISCELLANEOUS:			2,754.01	2,552.01	-	202.00
TOTAL MUSIC (PERFORMING ARTS) (2320):			3,073,553.89	2,147,002.00	291,802.92	634,748.97



Performing Arts Ajori Spencer, PreK-12 Performing Arts Specialist

Elementary Support

Equipment

The following schools received funding for instruments, equipment, and supplies based on specific needs and requests of each school. This included basic general music instruments and supplies, Orff Instruments, World Drumming Instruments, sound equipment, sound personnel, and large purchases such as choral risers and music stands. Without referendum support, there would be no budget for these items.

Anona ES	Highland Lakes ES	Pinellas Park ES
Azalea ES	Kings Hwy. ES	Plumb ES
Bauder ES	Lake St. George ES	Ponce de Leon ES
Bay Point ES	Lakeview Fund. ES	Rawlings ES
Bear Creek ES	Lakewood ES	Ridgecrest ES
Belcher ES	Lealman Avenue ES	Safety Harbor ES
Belleair ES	Leila Davis ES	San Jose ES
Blanton ES	Madeira Beach Fund.	Sanderlin PK-8
Brooker Creek ES	Maximo ES	Sandy Lane ES
Calvin Hunsinger	McMullen Booth ES	Sawgrass Lake ES
Campbell Park ES	Midtown Academy	Seminole ES
Cross Bayou ES	Mildred Helms ES	Seventy-Fourth St. ES
Curlew Creek ES	Mt. Vernon ES	Sexton ES
Curtis Fund. ES	New Heights ES	Shore Acres ES
Cypress Woods ES	Nina Harris	Skyview ES
Eisenhower ES	North Shore ES	Southern Oak ES
Elisa Nelson ES	Northwest ES	Starkey ES
Fairmount Park ES	Orange Grove ES	Sutherland ES
Forest Lakes ES	Ozona ES	Tarpon Springs ES
Frontier ES	Pasadena Fund. ES	Tarpons Springs Fund. ES
Fuguitt ES	Paul B. Stephens	Walsingham ES
Garrison-Jones ES	Perkins ES	Woodlawn ES
High Point ES	Pinellas Central ES	

Training

- Funds were used to continue the work of the Pinellas County Music Cadre. This includes funding to support mentors for elementary teachers who are new to Pinellas and to provide continuing support for new elementary teachers.
- Funds were used to continue to support the Title IV funded Elevate A.R.T.S. 2.0 Grant Coordinator's work which focuses on arts integration and support for elementary music in our high poverty schools.
- Funds were used to support the Elementary Music Summer Institute which is a multi-day focused training designed for elementary general music teachers.
- Funds were provided for additional technology training to support teachers in simultaneous instruction.

Secondary Equity Support

Assessment Support

Funds were used to pay assessment fees to state organizations

Articulation Support

Funding was provided to schools to strengthen the articulation between elementary, middle and high school programs. Teachers are using district articulation data to focus these efforts. These are on-going multi-year projects.

Auxiliary Marching Band Support

All high school band programs received funds to offset the cost of auxiliary staff members, such as percussion instructors and guard instructors.

Band Uniforms

Prior to the referendum, the district did not fund high school band uniforms. Referendum funds are used to purchase uniforms or add uniforms. During the 2020-2021 school year, East Lake High School and St. Pete High School purchased uniforms.

Choral Support

In the past, referendum funds have “jump started” choral programs at various schools. These programs are now self-sustaining with no need for referendum dollars to support these choral positions. Referendum dollars did partially support choral positions at Morgan Fitzgerald MS, Northeast HS and Safety Harbor MS.

Instrument Rental Fee Reimbursement

Instrumental programs were reimbursed (schools listed below) for rental fees that are waived for students on free and reduced lunch. Funds are being used to repair and replace instruments.

Bay Point MS	Lakewood HS	Ponce de Leon ES
Carwise MS	Largo HS	Safety Harbor MS
Clearwater HS	Largo MS	Sandy Lane ES
Dunedin HS	Northeast HS	Seminole HS
Dunedin MS	Oak Grove MS	Tarpon Springs HS
East Lake HS	Osceola MS	Tarpon Springs MS
East Lake MS	Palm Harbor MS	Thurgood Marshall Fund.
Gibbs HS	Perkins ES	MS
Hollins HS	Pinellas Park HS	Tyrone MS

Supplies and Equipment

Funds were provided to schools (schools listed below) for the purchase of music, theatre and dance equipment and supplies for items such as sheet music, sound or lighting equipment, accompanists, choreographers and other needed support based on specific needs and requests of each school.

Azalea MS	Gibbs HS	Madeira Beach Fund.
Carwise MS	Hollins HS	Meadowlawn MS
Clearwater Int.	Hopkins MS	Northeast HS
Countryside HS	Lakewood HS	Oak Grove MS
Dunedin HS	Largo HS	Osceola MS
Dunedin MS	Largo MS	Palm Harbor Univ. HS
East Lake HS	Lealman Innovation	Pinellas Park HS

Safety Harbor HS
Seminole HS
Seminole MS

St. Petersburg HS
Tarpon Springs HS
Tarpon Springs MS

Thurgood Marshall Fund. MS

Teacher Training

- Funds were provided for forty-nine teachers to attend the virtual Florida Music Educators (FMEA) professional development conference focused on fostering highest student achievement through music.
- Funds supported rehearsal strategies training. Training was developed based on strategic plan data.
- Funds were provided to present band, chorus, and orchestra summer institutes. These are multi-day focused trainings.
- Funds were used to provide theatre and dance summer institutes for the first time.
- Funds were used for curriculum writing to develop consistent curricular materials for secondary general music programs.
- Funds supported the mentoring and on-going training support for all new secondary teachers.

Auditorium Upgrades

Gibbs High School received a new state of the art sound system

Performing Arts Technology

The performing arts technology teacher hired with referendum funds continues to support schools very effectively. He manages all Performing Arts Technology programs, all sound equipment related projects, and website design and maintenance. He continues to maintain O365 files to share audio and video files, as well as other resources. This staff member continues to support teachers in classrooms through training, mentoring and providing on-going music technology support (addressing hardware and software issues). Technology projects for the 2020-2021 are listed below.

- Eleven teachers were trained for Music Technology Integration Project (MusicTIP) Level 1 in June 2021.
- Twenty teachers participated in year 2 of MusicTIP training. These teachers earned Level 1 Technology Institute for Music Education (TI:ME) certification.
- Sixteen teachers participated in MusicTip training TI:ME 2C Curriculum. These teachers are working toward their Level 2 TI:ME certification.
- MusicTip computers that have been in use for six or more years were refreshed with new computers.
- Purchased iMac Lab for the 20-21 school year for Gibbs High School

Over the course of the referendum, the following schools have teachers who have been MusicTIP trained (162): (The number by the school indicates number of trained teachers.)

Anona ES	Boca Ciega HS 2	Dunedin ES 2
Azalea ES	Brooker Creek ES	Dunedin MS 2
Azalea MS	Calvin Hunsinger	East Lake HS 4
Bardmoor ES	Campbell Park ES	East Lake MS
Bauder ES	Carwise MS 2	Eisenhower ES
Bay Point ES	Clearwater Fund MS	Elisa Nelson ES
Bay Point MS	Clearwater Int.	Fairmount Park ES
Bay Vista Fund. ES	Countryside HS 3	Forest Lakes ES
Bear Creek ES	Curlew Creek ES	Frontier ES
Belcher ES	Curtis Fund. ES	Fuguitt ES
Bellair ES	Cypress Woods ES 3	Garrison-Jones ES 2

Gibbs HS 6	Mt. Vernon ES	San Jose ES
Gulf Beaches ES	New Heights ES 2	Sanderlin K-8 2
Gulfport ES	Nina Harris	Sandy Lane ES 3
High Point ES	Northeast HS 2	Sawgrass Lake ES
Highland Lakes ES	Northwest ES	Seminole ES
Hollins HS 3	Oak Grove MS	Seminole HS 3
Hopkins MS	Oakhurst ES 2	Seventy-Fourth St. ES
Jamerson ES	Oldsmar ES	Sexton ES
Kings Hwy ES	Orange Grove ES	Skycrest ES
Lake St. George ES	Osceola Fund. HS 3	Skyview ES
Lakeview Fund. ES	Osceola MS	Southern Oak ES
Lakewood ES	Ozona ES	St. Petersburg HS 3
Lakewood HS	Palm Harbor MS 2	Starkey ES
Largo HS 4	Palm Harbor Univ. HS 2	Sunset Hills ES
Largo MS 3	Pasadena Fund. ES	Tarpon Springs ES
Lealman Ave. ES	Paul B. Stephens	Tarpons Spgs. Fund. ES
Lealman Innovation	Perkins ES 2	Tarpon Springs HS 2
Leila Davis ES	Pinellas Central ES	Tarpon Springs MS 3
Madeira Beach Fund. 2	Pinellas Park ES	Thurgood Marshall d. MS 3
Maximo ES	Pinellas Park HS	Tyrone MS
McMullen Booth ES	Plumb ES	Walsingham ES
Melrose ES	Ponce de Leon ES 2	Westgate ES
Midtown Academy 2	Rawlings ES	Woodlawn ES
Morgan Fitzgerald MS	Safety Harbor ES	

County Wide Support

Staff Developer

Referendum Funds support a Performing Arts Staff Developer position. This staff member provides embedded professional development in classrooms and manages various curriculum and assessment projects aligned to the strategic plan.

IGNITE Summer Music Camp

The summer of 2019 was the inaugural year for the IGNITE music summer camp. The camp was expanded in 2020 to include rising 7th, 8th and 9th grade students. In 2021 the camp returned to in-person and expanded to include strings. Enrollment more than doubled and the camp served as a way to transition some former MyPCS students back to in-person learning.

String Orchestra Program

This initiative was designed to rebuild string (orchestra) programs that were cut in the early 1990s. Referendum funding supports three full-time and two part-time designated string teachers and funds string programs taught by band or choral teachers, including coaching visits by local string experts. Without referendum funds, there would be NO funding for string instruments, supplies, teachers, string coaches and the all-county string program. Through referendum support, we have been able to provide a full orchestra all county experience for our accomplished students.

Florida Orchestra Teaching Artists

In February 2017, PCS partnered with The Florida Orchestra to hire a teaching artist. Due to the success of the program, a second teaching artist was hired for the 2019-2020 school year. These artists split their time equally between working in our schools and playing with the Florida Orchestra. This is a truly innovative program. This project has had a tremendous impact on our programs

because the two artists work directly in schools and provide continuing professional development for our teachers.

During the 2020-2021 school year, string programs were offered at the following schools:

Bauder ES	Hopkins MS	Perkins ES
Boca Ceiga HS	Kings Hwy. ES	Pinellas Park HS
Clearwater Fund. MS	Lakewood ES	Sandy Lane ES
Clearwater HS	Largo HS	Seminole HS
Cypress Woods ES	Largo MS	Seminole MS
Dunedin HS	Morgan Fitzgerald MS	Shore Acres ES
Dunedin MS	Northwest HS	Skycrest ES
East Lake HS	Oak Grove MS	Tarpon Spgs. Fund. ES
East Lake MS	Osceola Fund. HS	Tarpon Springs MS
Garrison-Jones ES	Osceola MS	Thurgood Marshall MS
Gibbs HS	Palm Harbor Univ. HS	

Guitar Programs/Composition and Non-Traditional Performance Classes

- Referendum funds support guitar programs in middle and high schools.
- Guitar programs continue to reach students who would not ordinarily choose traditional band, chorus and orchestra classes. The classes are engaging and often provide an incentive for many students to remain in school.
- One student from Countryside High School was selected for FMEA’s Popular Music Collective

Schools with guitar programs:

Bardmoor ES	Gibbs HS	Osceola Fund. HS
Boca Ciega HS	Hollins HS	Osceola MS
Clearwater Fund. MS	Lakewood HS	Palm Harbor Univ. HS
Countryside HS	Largo HS	Safety Harbor MS
Dunedin HS	Lealman Innovation	Seminole HS
East Lake HS	Madeira Beach Fund. MS	Tarpon Springs MS

School and Community Support

The Florida Orchestra Partnership

- Funds were provided to support the new virtual Florida Orchestra Youth Concert series. The 2020 “Music in the New World” concert was developed by The Florida Orchestra staff in collaboration with local teachers. This, very well received, program featured the music of Antonin Dvorak with strong curricular connections to other subject areas including, Language Arts, Science and Visual Art.

Community and All County Events

- Funds were used to support all county events (outdoors and virtual).
- Referendum funding partially funds the K-12 Dunedin Bagpipe instructor.

American Stage

- Secondary programs participated in virtual matinees and virtual residencies to assist in virtual and simultaneous learning.

Additional Information

The performing arts referendum database tracks all spending of referendum funds over multiple years. This continues to be an invaluable tool for evaluating the effectiveness and equity of funding as well as being a good tool for budgeting purposes.

**REFERENDUM
OVERVIEW OF REVENUES AND EXPENDITURES BY INDIVIDUAL OBJECT
JULY 1, 2020 THRU JUNE 30, 2021**

TECHNOLOGY						
SALARY		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2330	CLASSROOM TEACHERS	0120	(112,620.00)	(112,620.00)	-	-
2330	OTHER CERTIFIED INSTR. PERS.	0130	431,039.96	295,815.82	-	135,224.14
2330	SUBSTITUTE TEACHERS	0140	-	-	-	-
2330	PARAPROFESSIONAL	0150	-	-	-	-
TOTAL SALARY:			318,419.96	183,195.82	-	135,224.14
BENEFIT		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2330	RETIREMENT	0210	30,450.18	29,702.00	-	748.18
2330	SOCIAL SECURITY (FICA)	0220	20,404.74	9,949.41	-	10,455.33
2330	SOCIAL SECURITY-MEDICARE	0221	4,772.04	2,326.78	-	2,445.26
2330	CAFETERIA PLAN	0231	57,025.54	43,972.45	-	13,053.09
2330	LIFE INSURANCE	0232	555.93	555.93	-	-
2330	WORKER'S COMPENSATION	0240	2,250.12	1,356.42	-	893.70
2330	OTHER EMPLOYEE BENEFITS	0290	373.24	270.08	-	103.16
TOTAL BENEFIT:			115,831.79	88,133.07	-	27,698.72
PURCHASED SERVICES		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2330	TECH-RELATED PROF & TECH SVCS	0319	3,840.00	3,840.00	-	-
2330	TRAVEL IN COUNTY	0331	2,500.00	870.57	-	1,629.43
2330	TRAVEL OUT OF COUNTY	0332	2,000.00	-	-	2,000.00
2330	REGISTRATION	0333	1,000.00	79.00	-	921.00
2330	TECH-RELATED REPAIRS & MAINTEN	0359	3,475.00	980.00	-	2,495.00
2330	TECH-RELATED RENTALS	0369	691,989.16	688,853.96	3,135.20	-
TOTAL PURCHASED SERVICES:			704,804.16	694,623.53	3,135.20	7,045.43
MATERIAL & SUPPLIES		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2330	SUPPLIES	0510	423,264.71	404,540.37	32.32	18,692.02
2330	TECHNOLOGY RELATED SUPPLIES	0519	8,796.00	7,826.68	-	969.32
TOTAL MATERIALS & SUPPLIES:			432,060.71	412,367.05	32.32	19,661.34
CAPITAL OUTLAY		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2330	NON CAPITALIZED CLASSROOM REFERENCE BOOKS	0612	-	-	-	-
2330	CAP. FURN., FIXTUR. AND EQUIPMENT	0641	1,219.16	1,219.16	-	-
2330	CAPITALIZED COMPUTER HARDWARE	0643	140,131.52	128,689.96	7,647.56	3,794.00
2330	NON-CAPITALIZED COMPUTER HARDW	0644	484,562.87	484,562.87	-	-
2330	TECH-RELATED CAPITALIZE FF&E	0648	226,933.23	148,975.83	27,090.00	50,867.40
2330	TECHNOLOGY-RELATED NONCAP FF&E	0649	89,468.59	82,553.79	4,220.80	2,694.00
2330	REMODELING AND RENOV.	0680	79,127.06	25,121.34	-	54,005.72
TOTAL CAPITAL OUTLAY:			1,021,442.43	871,122.95	38,958.36	111,361.12
MISCELLANEOUS		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2330	DUES AND FEES	0730	-	-	-	-
TOTAL MISCELLANEOUS:			-	-	-	-
TOTAL TECHNOLOGY (2330):			2,592,559.05	2,249,442.42	42,125.88	300,990.75

Seminole ES
Seminole MS

Sexton ES
Shore Acres ES

Skycrest ES
St. Petersburg HS

Curriculum Software Purchases

During the 2020-2021 school year, referendum funds purchased Canvas, Safari Montage, Net Support, Nearpod, and Power BI Pro.

Canvas is a learning management system where teachers can easily facilitate both virtual and face to face learning. Every teacher in every subject is given a virtual classroom where they can post assignments and resources. If desired by the teacher, the grades for assignments can easily be transferred directly into Focus, the district's student information system. Canvas is a platform that students are likely to use again in college courses, supporting the district goals of preparing students to be college and career ready. District Content Specialists can share ready to use lessons that teachers can download from the Resource Center in Canvas. During the year of simultaneous and online teaching it was imperative that teachers and students have access to such a tool to support instructional continuity at a time of great disruption. Going forward, Canvas will continue to support instruction by providing a platform from which teachers can organize and share lessons and students can have all course resources, calendars, and assignments at their fingertips.

Safari Montage is a Learning Object Repository (LOR) that provides a structure to store digital resources and the ability to search for stored objects by subject, grade level, publisher and Florida State Standard. In addition, Safari Montage is a large resource library providing teachers and students access to 15,000 videos and 60,000 images, audio files, eBooks, interactive files, documents and weblinks all correlated to the Florida State Standards. The system allows teachers and district curriculum leaders to design "playlists" that sequence digital resources for lesson presentation. The lessons for the district developed Personalized Learning Pathway are built using Safari Montage playlists. During the 2020-21 school year, students and teachers accessed 560,953 resources through Safari Montage.

Net Support is a monitoring application that allows teachers in a lab setting to see every student's screen to ensure they are accessing the appropriate curriculum resources. Teachers can send a private message or lock the screen of a student who may need redirection. Intensive reading and CTE classes have access to Net Support.

Nearpod is a presentation and engagement platform available to all teachers and students in the district. During the time of online and simultaneous teaching, Nearpod proved invaluable as an application teachers used to present content and conduct formative assessments. Nearpod offers ready-made standards-based lessons for teachers. These lessons may be edited as is appropriate for a specific class. In addition, district Content Specialist supported teachers by creating lessons and posting them in the Canvas Resource Center.

Power BI Pro is a powerful Microsoft application that enables users to make visual representation of complex data sets. This application is purchased for school principals.

Computer Technology Integration Project (CTIP)

Prior to the pandemic, many teachers expressed the desire to have access to more technology for student use in their classrooms. CTIP was designed to begin to meet that need. For the 2020-2021 school year, over 400 teachers applied for 28 positions. The teachers applied in teams of two and these 14 teams spanned eight elementary and five high schools:

Dunedin ES

Oldsmar ES

Plumb ES

Curlew Creek ES
Shore Acres ES
Westgate ES
Pinellas Park HS

Bauder ES
Douglas L. Jamerson ES
Hollins HS

Dunedin HS
Osceola Fund. HS
Largo HS

The 28 CTIP teachers participated in 30 hours of professional development that included 15 hours of face-to-face training and 15 hours of side-by-side coaching with their assigned Instructional Technology Coordinator. They received stipends for their time outside of their workday. The training focused on using technology for research and information fluency, communication and collaboration, critical thinking and problem solving, and creativity and innovation.

Technology Professional Development

Classroom teachers should use technology tools to enhance, energize and differentiate traditional lessons. If technology tools are thoughtfully incorporated into instruction, they can transform learning. Teacher training and support are critical for the successful use of this technology. Five Instructional Technology Coordinators (ITCs) provide professional development and technology support for teachers and administrators. Funded by the referendum, the ITCs are available to schools to provide in-school or after-hours training, create and share exemplar lessons, and coach or mentor in the classroom. They are former classroom teachers with a passion for technology and a deep understanding of content standards and instructional processes.

The ITCs support the PCS Connects one to one device project by presenting the PCS Connects Technology Integration Project modules, as well as meeting with teachers and administrators to build their capacity to use the devices for creativity and innovation, research and information fluency, critical thinking and problem solving, and collaboration and communication.

In addition to multiple face-to-face and online training sessions for the PCS Connects TIP project, they support the implementation of a wide range of applications including:

- Canvas Learning Management System
- Microsoft in the Classroom
- Engaging Students with Nearpod
- BrainPOP: Beyond the Videos
- Working with Safari Montage
- Adobe Spark in the Classroom
- Lumio (SMART Notebook online)
- Flipgrid in the Classroom
- Book Creator in the Classroom
- Windows 10 Tips & Tricks

This small team was indispensable during the 2020-2021 school year when teachers were asked to teach both online and face to face classes, often simultaneously.

In summary, \$2,291,562 from the technology referendum was expended for the purchase, installation, training and support of interactive technology and student laptops. Curriculum software was purchased as well as funds provided for personnel to train and support teachers in the classroom. A roll forward balance of \$300,991 was carried into the next fiscal year but was quickly spent on additional software in July 2021.

**REFERENDUM
OVERVIEW OF REVENUES AND EXPENDITURES BY INDIVIDUAL OBJECT
JULY 1, 2020 THRU JUNE 30, 2021**

ELEMENTARY READING						
SALARY		Object			Committed/	
		Code:	Budget	Expended	Encumbered	Budget Balance
2341	OTHER CERTIFIED INSTR. PERS.	0130	426,391.05	267,964.07	-	158,426.98
TOTAL SALARY:			426,391.05	267,964.07	-	158,426.98
BENEFIT		Object			Committed/	
		Code:	Budget	Expended	Encumbered	Budget Balance
2341	RETIREMENT	0210	50,259.85	36,144.93	-	14,114.92
2341	SOCIAL SECURITY (FICA)	0220	24,911.98	14,158.39	-	10,753.59
2341	SOCIAL SECURITY-MEDICARE	0221	5,817.48	3,302.54	-	2,514.94
2341	CAFETERIA PLAN	0231	81,816.90	60,605.52	-	21,211.38
2341	LIFE INSURANCE	0232	602.58	343.25	-	259.33
2341	WORKER'S COMPENSATION	0240	2,331.55	1,829.71	-	501.84
TOTAL BENEFIT:			165,740.34	116,384.34	-	49,356.00
PURCHASED SERVICES		Object			Committed/	
		Code:	Budget	Expended	Encumbered	Budget Balance
2341	TRAVEL OUT OF COUNTY	0332	1,310.00	1,118.20	-	191.80
2341	REGISTRATION	0333	5,650.00	5,650.00	-	-
2341	TECH-RELATED RENTALS	0369	122,833.92	70,500.00	-	52,333.92
2341	OTHER PURCHASED SERVICES	0390	96,152.71	78,652.91	7,777.26	9,722.54
TOTAL PURCHASED SERVICES:			551,833.17	499,066.95	-	52,766.22
MATERIAL & SUPPLIES		Object			Committed/	
		Code:	Budget	Expended	Encumbered	Budget Balance
2341	SUPPLIES	0510	96,152.71	78,652.91	7,777.26	9,722.54
2341	COPY/PRINT CHARGEBACKS	0511	353,663.79	353,663.79	-	-
2341	TECHNOLOGY RELATED SUPPLIES	0519	1,412.44	1,032.44	-	380.00
2341	TEXTBOOKS- NON-ST ADOPTED	0522				
2341		0529	272.00	272.00	-	-
2341		0530	1,922.40	-	1,922.40	-
TOTAL MATERIALS & SUPPLIES:			453,423.34	433,621.14	9,699.66	10,102.54
CAPITAL OUTLAY		Object			Committed/	
		Code:	Budget	Expended	Encumbered	Budget Balance
2341	LIBRARY BOOKS	0610	1,163.60	1,089.76	-	73.84
2341	ONLINE INFORMATION RESOURCES	0611	4,170.94	4,165.94	-	5.00
2341	NON-CAP. CLASSRM REF. BOOKS	0612	287,541.88	216,948.45	30,709.83	39,883.60
2341	NON-CAPITALIZED AV MAT.	0622	88.00	74.99	-	13.01
2341	NON-CAP. FURN., FIX. & EQUIP	0642	1,790.79	481.49	1,309.30	-
2341	PROVISION FOR EQUIP. REPLACE	0649	7,009.82	7,003.82	-	6.00
		0692	298.00	298.00	-	-
TOTAL CAPITAL OUTLAY:			302,063.03	230,062.45	32,019.13	39,981.45
TOTAL ELEMENTARY READING (2341)			1,899,450.93	1,547,098.95	41,718.79	310,633.19

Leveled Literacy Intervention

Schools received printed take home materials and assessments to get them started. In addition, professional development materials (such as professional books) were purchased for teachers attending the LLI training.

Complex Text

Teachers in grades K-5 received interesting, relevant, content-rich books referenced in curriculum guides and tied to specific Florida Standards. Teachers across the grade levels also received classroom sets of informational texts. This allowed students to closely read and mark-up texts by underlining important parts and writing in the margins.

Literacy Footprints Kits

Referendum dollars supported a literacy coach to provide side-by-side support to classroom teachers as they implemented evidence-based small group instruction utilizing the Literacy Footprints Kits (previously purchased with referendum dollars).

Fun with Phonics

In collaboration with Wiley Blevins, an early reading specialist who holds a M. Ed. from Harvard and has authored many phonics and reading materials, we developed a systematic, explicit, and multi-sensory Fun with Phonics routine for all kindergarten, first, and second-grade teachers. Each teacher received six books aligned to the module's curriculum as well as decodable text booklets for students.

Myon

Using referendum dollars (as well as other funding sources), the district was able to match school-based dollars to provide students with an on-line platform with access to thousands of just-right digital books.

University of Florida Lastinger Center Partnership

In order to move children to literacy proficiency, Pinellas County Schools collaborated with the UFLC to conceptualize, design, implement, and evaluate a far-reaching effort to position the school system as a national leader in research-based literacy professional development for teachers, instructional coaches, and administrators. UFLC provided teachers, coaches, and administrators with opportunities to build knowledge and deepen understanding of evidence-based practices related to teaching young children to read. This included partnering on "Ladders to Literacy" a unique opportunity during the summer for students and teachers at targeted schools to attend weekly professional development.

Return on Investment

As a result of the referendum funding, teachers and students have access to a wide variety of books and other reading materials at their fingertips. The science-aligned content books allowed teachers to make valuable connections between content area and literacy and allow students to build valuable content knowledge. Teachers who attended professional development and received the necessary materials implemented best practices gained from the experience. Many students in the LLI program continued to show progress in reading. Students have access to interesting, relevant, grade-appropriate reading materials to help them develop as independent thinkers who are college and career ready. Due to school closures and online instruction in 2019-20 and 2020-21, some studies predicted that students would experience a learning loss of 30% in reading as a result of the crisis. While Pinellas FSA scores did dip slightly in 3rd and 4th grades in 2020-21, we fared much better than most districts across the state and even saw an increase in 5th grade ELA scores from 54% to 55% proficient.

**REFERENDUM
OVERVIEW OF REVENUES AND EXPENDITURES BY INDIVIDUAL OBJECT
JULY 1, 2020 THRU JUNE 30, 2021**

SECONDARY READING						
SALARY		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2342	CLASSROOM TEACHERS	0120	18,180.00	18,180.00	-	-
2342	OTHER CERTIFIED INSTR. PERS.	0130	315,930.31	270,952.19	-	44,978.12
2342	SUBSTITUTE TEACHERS	0140	570.00	570.00	-	-
TOTAL SALARY:			334,680.31	289,702.19	-	44,978.12
BENEFIT		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2342	RETIREMENT	0210	47,753.72	27,154.66	-	20,599.06
2342	SOCIAL SECURITY	0220	30,459.00	16,369.00	-	14,090.00
2342	SOCIAL SECURITY-MEDICARE	0221	7,131.73	3,836.43	-	3,295.30
2342	CAFETERIA PLAN	0231	164,190.40	84,491.32	-	79,699.08
2342	LIFE INSURANCE	0232	742.10	446.14	-	295.96
2342	WORKER'S COMPENSATION	0240	2,680.43	2,144.94	-	535.49
TOTAL BENEFIT:			252,957.38	134,442.49	-	118,514.89
PURCHASED SERVICES		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2342	PROFESSIONAL AND TECH. SVC.	0310	62,595.00	40,495.00	16,600.00	5,500.00
2342	TRAVEL OUT OF COUNTY	0332	145.12	-	-	145.12
2342	REGISTRATION	0333	104,598.00	104,000.00	-	598.00
2342	TECH RELATED RENTALS	0369	604,956.01	444,767.32	143,333.00	16,855.69
TOTAL PURCHASED SERVICES:			772,294.13	589,262.32	159,933.00	23,098.81
MATERIAL & SUPPLIES		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2342	SUPPLIES	0510	451,987.78	157,110.33	5,786.44	289,091.01
2342	COPY/PRINT CHARGEBACKS	0511	15,650.37	15,383.45	-	266.92
2342	TECHNOLOGY RELATED SUPPLIES	0519	9,220.48	8,345.88	-	874.60
2342	PERIODICALS	0530	128.48	128.48	-	-
TOTAL MATERIALS & SUPPLIES:			476,987.11	180,968.14	5,786.44	290,232.53
CAPITAL OUTLAY		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2342	LIBRARY BOOKS	0610	1,701.82	1,682.12	-	19.70
2342	NON CAP. CLASSRM REF. BOOKS	0612	210,799.52	131,613.27	49,532.04	29,654.21
2342	TECHNOLOGY RELATED LIBRARY BOOKS	0619	49,980.74	46,980.64	3,000.10	-
2342	CAPITALIZED AV MAT.	0621	5,000.00	-	-	5,000.00
2342	NON-CAPITALIZED AV MAT.	0622	685.14	603.09	27.99	54.06
2342	NON-CAP. FURN., FIX. & EQUIP	0642	4,080.38	3,604.98	475.40	-
2342	NON-CAPITALIZED COMPUTER HARDW	0644	255,059.48	254,877.48	0.04	181.96
2342	PROVISION FOR EQUIP. REPLACE	0649	14,315.24	13,161.57	-	1,153.67
TOTAL CAPITAL OUTLAY:			541,622.32	452,523.15	53,035.57	36,063.60
MISCELLANEOUS		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2342	DUES AND FEES	0730	-	-	-	-
2342	MISCELLANEOUS	0790	-	-	-	-
TOTAL MISCELLANEOUS:			-	-	-	-
TOTAL SECONDARY READING (2342)			2,378,541.25	1,646,898.29	218,755.01	512,887.95

**REFERENDUM
OVERVIEW OF REVENUES AND EXPENDITURES BY INDIVIDUAL OBJECT
JULY 1, 2020 THRU JUNE 30, 2021**

LIBRARY MEDIA						
SALARY		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2343	CLASSROOM TEACHERS	0120	600.00	600.00	-	-
TOTAL SALARY:			600.00	600.00	-	-
BENEFIT		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2343	RETIREMENT	0210	55.56	-	-	55.56
2343	SOCIAL SECURITY	0220	37.20	37.20	-	-
2343	SOCIAL SECURITY-MEDICARE	0221	8.70	8.70	-	-
2343	WORKER'S COMPENSATION	0240	4.44	4.44	-	-
TOTAL BENEFIT:			105.90	50.34	-	55.56
PURCHASED SERVICES		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2343	TECH-RELATED RENTALS	0369	18,909.14	18,909.14	-	-
2343	OTHER PURCHASED SERVICES	0390	2,823.00	2,340.00	483.00	-
TOTAL PURCHASED SERVICES:			21,732.14	21,249.14	483.00	-
MATERIAL & SUPPLIES		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2343	SUPPLIES	0510	51,408.50	47,501.00	3,907.50	-
2343	TECHNOLOGY RELATED SUPPLIES	0519	6,588.39	6,588.39	-	-
TOTAL MATERIALS & SUPPLIES:			57,996.89	54,089.39	3,907.50	-
CAPITAL OUTLAY		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2343	LIBRARY BOOKS	0610	197,421.24	135,966.89	53,559.49	7,894.86
2343	TECHNOLOGY RELATED LIBRARY BKS	0619	61,470.58	46,209.37	2,098.83	13,162.38
2343	NON-CAP. FURN., FIX. & EQUIP	0642	3,515.08	3,515.08	-	-
2343	NON-CAPITALIZED COMPUTER HARDW	0644	31,710.00	31,710.00	-	-
2343	TECH-RELATED CAPITALIZE FF&E	0648	1,016.67	1,016.67	-	-
2343	PROVISION FOR EQUIP. REPLACE	0649	25,708.54	21,586.89	1,245.47	2,876.18
TOTAL CAPITAL OUTLAY:			320,842.11	240,004.90	56,903.79	23,933.42
MISCELLANEOUS		Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2343	DUES AND FEES	0730	-	-	-	-
TOTAL MISCELLANEOUS:			-	-	-	-
TOTAL LIBRARY MEDIA (2343)			401,277.04	315,993.77	61,294.29	23,988.98
TOTAL READING PROGRAMS		Budget	Expended	Committed/ Encumbered	Budget Balance	
ELEMENTARY READING, SECONDARY READING & LIBRARY MEDIA		4,679,269.22	3,509,991.01	321,768.09	847,510.12	

School-based Enhancement Funds

Again, during the 2020-2021 school year, Literacy Leadership Teams at each school were given a portion of the referendum funds with which to make site-based decisions on the literacy needs of the school based on their school improvement plans. Fifty-three secondary schools, including ESE Centers and Educational Alternative Services (EAS) sites, received funds to support both reading intervention classes and reading in core content classes, i.e., reading software, classroom libraries, professional books for book studies, student books for winter, spring and summer reading, technology, replacement materials, and any resource to support the instructional shifts required of blended learning. Each school received a fixed dollar amount based on school enrollment. Literacy Leadership Teams at each school met to determine the best use of the funds and submitted a brief action plan outlining the need for and planned use of the selected materials.

Professional Development

Referendum has provided secondary teachers the extensive coursework necessary to earn their Reading Endorsement. As a result, we have highly qualified reading teachers and content area teachers who support our striving readers with the literacy skills necessary for their success in all classes. The Office of Secondary Language Arts and Reading has been able to provide teachers with targeted professional development opportunities to support focused instruction necessary for students' success with standards and the reading process. One example of specialized professional development referendum supports is writing instruction with Core Connections.

Summary

The Secondary Reading Referendum funds have provided teachers and students with resources for successful implementation of and practice in the skills required of B.E.S.T. Reading referendum funds have supported the district in continuing to improve the quality of instruction provided for our students, particularly regarding supporting students with literacy. The balance carried forward will be used to purchase novels for high school from the B.E.S.T. list so students will be exposed to various texts that will be seen on state assessments and Vocabulary.com for cross content vocabulary development.

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